5 SCL-100

## Claims

- 1. A seat back for a chair comprising:
  - a support panel to contact a seated person; and
- a flap portion, the flap portion extending from a top of the support panel and folding over the top and toward a back of the support panel, the flap portion capable of having indicia attached thereto.
  - 2. The seat back of claim 1, wherein said seat back further comprises a back panel.
- 3. The seat back of claim 1, wherein said indicia are attached to said flap by hook and loop fasteners.
- 4. The seat back of claim 1, wherein said indicia are attached to said flap by elasticized loops.
- 5. The seat back of claim 1, wherein said flap has at least one pocket to attach said indicia to said flap.
- 6. The seat back of claim 1, wherein said flap has a transparent window affixed to said flap to attach said indicia to said flap.
- 7. The seat back of claim 1, wherein said flap is further capable of having an item attached thereto.
- 8. The seat back of claim 7, wherein said flap has a transparent window affixed to said flap to attach said indicia to said flap and at least one pocket to attach at least one item to said flap.

6 SCL-100

- 9. A seat back for a chair comprising:
  - a support panel to contact a seated person;
  - a back panel opposite the support panel forming an envelope; and
- a flap portion formed by the support panel and the back panel, the flap portion extending from a top of the support panel and the back panel and folding over the top and toward a back panel, the flap portion having a transparent window affixed thereto to receive and display indicia.